

REP HEADLINE# 6271898 TRF# 488946 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG13/12 12.5
 *** KVVU-TV *** **CHANGES**

ADV # _____ ADV. NAME _____ ISS/RNC _____ REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME TRACEY ROBINSON
 815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA
 ALEXANDRIA, VA 22314
 ORDER # _____ CONTRACT # 6271898 CLASS: NATL. LOCAL REGIONAL
 PRDCT RNC EST#22992 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG11/12 AUG17/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG13/12 12.59

REP: TO ROSE
 FR NIKKI
 OK'D M1 SEE LINE 23
 TOTAL SAME
 PLS CNF THANKS

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 REPUBLICAN NATIONAL COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	S		530P-600P	30		\$600.00	8/17	8/17	0		FRI	0
PROGRAM : FOX 5 NWS530 RA35-64 : 1.3 CON COM1: FOX 5 NWS530												
23	A		430P-500P	30		\$600.00	8/16	8/17	2		TH-F	2
PROGRAM : FOX 5 NWS RA35-64 : 1.3 ORD COM1: TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG17 ON LINE-2 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR AUG16 ON LINE-13 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 20 AGENCY EST# = 2992
 AGENCY PRODUCT CODE = 444

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13	S		530P-600P	30		\$600.00	8/16	8/16	0		THU	0
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PROGRAM : FOX 5 NWS530
 RA35-64 : 1.3
 CON COM1: FOX 5 NWS530

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#2	MISSED: FRI/530P-600P	AUG17	30S	\$600.00	(AUG13/12)
		BUY#13	THU/530P-600P	AUG16	30S	\$600.00	
			OFFER: TH-F/430P-500P	AUG16(2/WK)	30S	\$600.00	PLS ADVISE.
			CMT: TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.				

AUG/12 22700.00

CONTRACT TOTAL 22700.00
 TOTAL SPOTS 23

MARKET TOTALS \$133,529 KVVU 17% KSNV 66% KLAS 0% KTNV 9% KVMY 7% KVCW 1% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE